



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2619122

Schedule Dates 09/06/16-09/09/16
Advertiser Deborah Ross for Senate-D (111832)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand deborah ross- 5144 (858996)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRUTJ, BARB
Phone/Fax /
CPE 5144
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DEBORAH ROSS
Separation: Min minutes between spots: 30.
DAN RAYMOND/REBECCA BERRY

Date Entered 09/01/16
Last Modified 09/07/16
Entered By Beth Norvell
CO-OP No
Headline # ECR25279760
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$631.50
Net Total \$3,578.50
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Sep. 2016 27 \$4,210.00
Grand Total: 27 \$4,210.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 6)	09/06/16-09/09/16	2	:30	7A- ABC-Good Morning America	6	X	X	X	X	X			6	\$120.00	\$720.00	Greensboro (WXLV)	GMA	9/1/16
2.0	Normal Line / SPOT (2 - 8)	09/06/16-09/09/16	2	:30	10:58-25A- ABC-The View	3	X	X	X	X	X			3	\$160.00	\$480.00	Greensboro (WXLV)	THE VIEW	9/1/16
3.0	Normal Line / SPOT (3 - 1.1)	09/06/16-09/09/16	2	:30	3P- Dr Phil	1	1	1	1	1				4	\$105.00	\$420.00	Greensboro (WXLV)	DR. PHIL	9/1/16
4.0	Normal Line / SPOT (4 - 1.9)	09/06/16-09/09/16	3	:30	7P- Family Feud	3	X	X	X	X	X			3	\$170.00	\$510.00	Greensboro (WXLV)	FAMILY FEUD	9/1/16
5.0	Normal Line / SPOT (5 - 2.6)	09/06/16-09/09/16	3	:30	7:28-30P- Family Feud B	3	X	X	X	X	X			3	\$200.00	\$600.00	Greensboro (WXLV)	FAMILY FEUD	9/1/16
6.0	Normal Line / News (6 - .5)	09/06/16-09/09/16	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	3	X	X	X	X	X			3	\$120.00	\$360.00	Greensboro (WXLV)	TWC NEWS	9/1/16
7.0	Normal Line / SPOT (7 - 3)	09/06/16-09/09/16	3	:30	11:35P- ABC-Jimmy Kimmel Live	3	X	X	X	X	X			3	\$40.00	\$120.00	Greensboro (WXLV)	KIMMEL	9/1/16
8.0	Normal Line / Prime (8 - 1.7)	09/09/16-09/09/16	3	:30	9P- ABC-Shark Tank (Friday)	1					1			1	\$500.00	\$500.00	Greensboro (WXLV)	SHARK TANK	9/1/16
8.0.1	Closed Preempt (8 - 1.7)	09/09/16															Greensboro (WXLV)	Program Change/Exception - 20/20 AIDS INSTEAD OF SHARK TANK	
9.0	Normal Line / Prime (9 - 1.6)	09/09/16-09/09/16	3	:30	10P- ABC-20/20 (Friday)	1					1			1	\$500.00	\$500.00	Greensboro (WXLV)	20/20	9/1/16
10.0	M/G For 8.0.1 / Prime (10-1.7)	09/09/16-09/09/16	3	:30	9P- ABC-20/20 2 (Friday)	1					1			1	\$500.00	\$500.00	Greensboro (WXLV)	20/20	9/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		WXLV	9.8.16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://bbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT			
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
		Comments:	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.